

SUCCESS STORY

WISCONSIN TOOL & MOLD CO., INC.



500

LOTS



\$1.4M

SALES TOTAL



479

BIDDERS



113

DAYS



30,000

SQ.FT.



OVERVIEW

Whether you're downsizing, consolidating operations or closing up shop, you have a lot on the line. From emotional to financial pressures to tough expectations and critical timing. This is a moment when you need to have complete confidence that you can get the absolute most for your assets, and know you're working with a partner who's willing to go above and beyond to protect your interests.

When the owner of Wisconsin Tool & Mold decided to retire due to health challenges, he began searching for a company with knowledge of the tooling and injection mold business that he could trust to handle the sale of his assets. After interviewing several auction companies, CIA won the business based on their extensive experience in this particular industrial market. The auction featured Medical-Grade Plastic Injection Molding Machines, Whittman Robots, Central Nitrogen, Chiller and Material Systems, Plastic Auxiliary, Toolroom and Warehouse Equipment.

OUTCOME

While CIA won the business based on their experience in the sale of plastic injection molding equipment, their compassion and professionalism working with a family during a time of loss is how they ran a successful auction and delivered a positive experience. The auction was attended by 479 spirited bidders from 42 states, Canada, Mexico, and Peru, and resulted in gross proceeds of \$1.4M, which exceeded expectations by 30%.

PROCESS AT A GLANCE

